



24-12-2015

DOON UNIVERSITY, DEHRADUN

End Semester Examination, 2015

School of Management

(IMBA-5 years III Semester)

Course: IMBA 305 Research Methodology

Time Allowed: 3 Hours

Maximum Marks: 50

(Note: Attempt all sections.)

Section A

(10)

Q. What do you understand by research process? Discuss various steps involved in research process.

Section B

*(2*5)*

Write short notes on the following:

1. Types of Research
2. Research Design
3. Hypothesis
4. Editing, Coding Classification & Tabulation
5. Sample & Population

Section C

*(10*3)*

Attempt all questions:

1. What do understand by report writing? Discuss various types of report & contents of report.
2. What do you understand by sampling? Discuss various types of Probability & Non Probability sampling procedures.
3. Define data collection. Discuss various modes of collecting primary & secondary data.