



16/12/2015

DOON UNIVERSITY, DEHRADUN

Final Semester Examination, 2015

School of Management

IMBA 1st SEMESTER

Course: IMBA 106- Business Environment

Time Allowed: 3 Hours

Maximum Marks: 50

Note: Attempt All Questions from Sections A, B, and C.

SECTION: A

(10 marks)

Q1. Explain the meaning of business environment. Discuss the nature and importance of business environment.

Or

“Business environment is dynamic in nature” Discuss

SECTION: B

(2*5= 10marks)

Q2. Write short notes on any five (Up to 50 words)

- a) Social responsibility of business
- b) Business ethics
- c) Technology and business environment
- d) Management structure and business environment
- e) Micro environment
- f) Macro environment
- g) Economic system
- h) FEMA
- i) UNCTAD
- j) World Bank

Q3. What are the main features of the Indian economy? Explain the objectives, characteristics, forms and problems of the public sector enterprises in India.

Or

Describe the concept, significance, issues and problems of small scale industries in India. What support is being provided by the government to promote small scale industries in India?

Q4. Explain the role of government in economic planning in India. Discuss the objectives, main features, merits and demerits of new industrial policy of 1991. Why India needs Industrial policy reforms?

Or

Elaborate the characters, merits and demerits of Liberalization, Globalization and Privatization. How have these affected the Indian economy?

Q5. What are the main provisions of the Consumer Protection Act 1986? What is the mechanism for redressal of the complaint of a consumer at various levels?

Or

What is WTO? Explain its role in International Business environment.