

17/12-15

DOON UNIVERSITY, DEHRADUN

END SEMESTER EXAMINATION, DECEMBER - 2016, SCHOOL OF TECHNOLOGY

5YEAR INTEGRATED MCA, 1ST SEMESTER, COURSE CODE- 105,

COURSE NAME- Business Communication and Soft Skills

Time- 3hrs

MM-50

Section-A

10m

Explain the following terms with suitable examples which you may be aware of from the Newspapers /News Bulletin.

1. Demonetisation

2. Cashless Transactions

3. Make in India

4. Smart City

5. Swach Bharat Abhyan

Section-B

15m

6. Write a slogan for the citizens of India to support DEMONETISATION to end the dowry system and black money. 2m

7. Write a paragraph of approximately 75 to 100 words; using the given outline.

Service with a smile - better when our interest is involved – service or education – is torture – when imposed – forced – only for monetary profits – self-satisfaction – happiness – heal us – forceful submission – leads to – despair/depression – deep emotional wounds – clear communication – understanding – lead to – deeper family bonds – support – mental and emotional – important for success – satisfaction – self-respect – holistic well-being. 6m

8. Write a short dialogue on the given situation between parent/guardian and child.

Child proudly shows his accomplishment to the parent who says that he is wasting his time in response the child makes up his mind to dis respect every request made by the parent/guardian. 7m

Section – C

25m

9. What are the points you need or do not need to keep in mind while making a wish list? 5m

10 Which smart goals do you need to attain and which of the following qualities should you improve upon to reach your long term goal? Explain with examples from your life. 20m

(350 to 500 words)

