



8/12/2016

DOON UNIVERSITY, DEHRADUN
First Semester Examination, 2016
School of Media & Communication Studies
M.A. (2 Years), First Semester
Course: COMM-520: Journalism: Skills & Concept

Time Allowed: 3 Hours

Maximum Marks: 50

SECTION: A

(Marks: 3x4=12)

Note: Answer ALL the questions

1. Define Cultural beat.
2. Write a note on 'Reporting' with objectivity.
3. What are the facets of 'Subbing'.

SECTION: B

(Marks: 4x5=20)

Note: Answer any FOUR questions

1. What is Journalistic writing. How is it different from Class room Writing. Give examples.
2. A newspaper has one day life in comparison of Electronic Media. It is true. Explain it with examples.
3. News writing begins with good headline followed by intro and body copy. Explain with examples.
4. What is the meaning of news gathering from different sources. Explain with examples.
5. What is Journalism. Is there any role of journalism to educate society. Define it.

SECTION: C

(Marks: 2x9=18)

Note: Answer any TWO questions

1. Critically analyze the role and importance of an editorial in a newspaper? Support your answer with suitable examples.
2. Report writing is a creative skill of writing about data, information and events etc. to bring awareness to readers and help social change. Discuss.
3. What is a 'Feature'. What is the difference between Feature and general news story? Explain with examples.