

DOON UNIVERSITY, DEHRADUN
End Semester Examination, December 2016
School of Communication
M.A. Integrated in Communication
Course: COMM 101 – People and Culture of India

Time: 3 Hours

Maximum Marks: 50

SECTION: A (Short length answers)

Attempt any three questions. Each question carries 5 marks.

(Marks: 5X3=15)

1. Write a brief note on jajmani system in India.
2. Explain the concepts of media, mass media, communication and mass communication.
3. Write a brief note on the discrimination against women in Indian Defence Services.
4. Write a short note on the cult of Mahasu Devta of Jaunsar area.
5. What do you understand by endogamy and polygamy.

SECTION: B (Medium length answers)

(Attempt any two questions. Each question carries 10 marks.

(Marks: 10X2=20)

1. What is the difference between 'caste' and 'class' in Indian context?
2. The internet has brought about a revolution in your life during last five years. Comment critically.
3. Write a brief note on the portrayal of religion in mass media

SECTION: C (Long Answer)

Attempt only one question. The question carries 15 marks.

(Marks: 15X1=15)

1. Write a critical note on the issues concerning young children and their excessive exposure to mass media in India.
2. What do you understand by social stratification in India? Discuss with particular reference to caste system.