

5/12/16

DOON UNIVERSITY, DEHRADUN

END TERM EXAMINATION, DECEMBER-2016, SCHOOL OF MASS COMMUNICATION

5 YEAR INTEGRATED MA , 1st SEMESTER, COURSE NAME – LANGUAGE SKILLS

COURSE CODE – COMM-100

Time – 3hrs

MM - 50

Section-A

Explain the following briefly (25 words) using suitable examples: (4x3=12m)

1. What is *subject/verb agreement*?
2. Is there any difference when *nouns* and *pronouns* are used? Explain briefly.
3. Which *auxiliary verbs* are used with *1st person pronouns* and which are used with the *3rd person pronouns*?
4. Is there any relation between *tenses* (denoting time) and *subject/verb agreement*?

Section-B

13m

5. Write a letter to the editor of a reputed newspaper high lighting the noise pollution caused by motor bikes who remove their silencers causing a lot of inconvenience to people who need to concentrate on their jobs, request strict action against the drivers; especially near hospitals and educational institutions. 7m

6. What are the various kinds of media interviews involving the common masses, politicians, famous sports or film personalities; and experts in any field? Explain by giving suitable answers. 6m

Section- C

25m

8. Which questions would you ask a candidate you need to hire in your organization?

Mention why you need to ask these questions or which aspect of his worth are you trying to asses and also explain the answers which you feel the candidate should give.