



7/6/13

DOON UNIVERSITY, DEHRADUN
Semester Final Examination, Fourth Semester- 2013
School of Communication

M.A Integrated Communication
Course: COMM 252: International Communication

Time Allowed: 3 Hours

Maximum Marks: 50

Note: Attempt All Questions from Sections A,B,C.

SECTION A (Very Short Answer Type Questions to be answered in about 80-100 words)

(15 marks)

Write short notes on the following : (any five)

1. UNESCO
2. Bombay Talkies
3. Indo China Border Dispute
4. Bangladesh Agitation
5. Nawaz Sharif
6. Boston Marathon
7. AP
8. Google Play Music

SECTION B (Short Answer Type Questions to be answered in about 300-400 words.)

Attempt any 2

(20 Marks)

1. What were the main recommendations of the Macbride Commission?
2. What do you mean by Free flow of information? Explain.
3. What are the main types of human flow of communication. What role does tourism play in this flow?

SECTION C: (Long Answer type Questions to be answered in 500-600 words)

(15 marks)

Attempt any one

1. Discuss the coverage of Sarabjit Singh's death in Indian media ? Did the media turn into jingoism and tried to create a war-like situation?
2. Write an essay on the Influence of American cultural products on Indian mass society?